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Huawei: A Case Study on a Telecom Giant on the Rise. Authors; Authors and affiliations; Michelle Haveman; Jeroen Vochteloo; Chapter. First Online: 30 January 2016. 3 Citations; 108k Downloads; Abstract. For many years, Huawei was only an Original Design Manufacturer (ODM), which means that the company only developed and designed mobile phones ...

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Strategic Management Huawei Case Analysis Huawei: Cisco's Chinese Challenger Introduction By this case analysis, some basic points are going to be mentioned like current strategies used by Huawei, its challenges and issues, the situational analysis, and its competitive strategies used and new strategies adopted for its improvement.

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Huawei thought this was a perfect way to display the results of the research and found it incredibly informative. They were able to use the documentation and what they learned internally to demonstrate their ideas and future goals for the company.

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